



LUNG CANCER INITIATIVE

A NETWORK OF HOPE AND ACTION

Dear LCAM Partner,

Thank you for being a part of the journey with us. You are helping to make Lung Cancer Awareness Month an opportunity to spread awareness, education, and hope. Every share, every conversation, and every small act of Hope + Action adds up to something real — and this November, that something is because of you.

For those who may not know us well, our mission is simple: to advance survivorship and provide support to those affected by lung cancer through research, education, and access programs. We believe that better outcomes are possible, and that they come from the work we do together — funding the science, sharing what we learn, and making sure care and information reach the people who need them.

A few of the ways we carry that mission forward year-round:

- Research — supporting studies and clinical initiatives that move treatment and early detection forward.
- Education — helping patients, care partners, and providers understand screening, diagnosis, and what comes next.
- Access — connecting survivors and families with the resources, community, and support they need, when they need it.

None of this happens without people like you. So as we enter November, here are a few ways you can keep the momentum going:

- Request or download a toolkit and share it with someone in your circle.
- Fill out a postcard with your Hope and your Action, and post it — tag us so we can share it too.
- Join us at an upcoming event, or simply follow along on social media.
- Consider a gift or a visit to our merch store — every bit supports research, education, and access.
- Talk to someone about screening. A simple conversation can be the first step toward early detection.

Thank you again for being part of this community. Lung cancer touches so many lives, but so does this work — and so do you.

With gratitude and hope,

Paige Humble, MBA
CEO, Lung Cancer Initiative

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Take the



Share your pledge and tag us when you do — [@lung.cancer.initiative](https://twitter.com/lung.cancer.initiative)

My hope is for _____

My action is _____



LUNG CANCER INITIATIVE
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November is Lung Cancer Awareness Month (LCAM) — a time to educate, remember, celebrate survivorship and come together.

Our mission at Lung Cancer Initiative (LCI) is to advance survivorship and support those affected by lung cancer — through research, education and access programs.

This November, join us. Learn, volunteer, share your story, take the pledge.



Scan the code to learn more about LCI and LCAM and join our network of hope + action



LUNG CANCER facts



LUNG CANCER INITIATIVE
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Every four minutes someone in the US dies from Lung Cancer – 20 North Carolinians die each day.

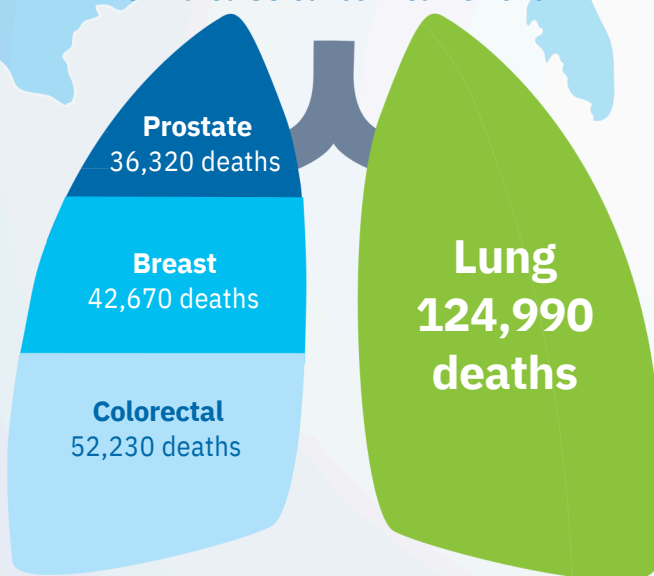


Every two and a half minutes someone in the US is diagnosed with Lung Cancer – that is 24 people diagnosed each day in North Carolina.



Lung Cancer is the leading cause of cancer deaths in the US and in North Carolina. And second hand smoke will cause more than 6,000 deaths this year.

Estimated US Cancer Deaths 2026



Causes

- Smoking
- Exposure to radon
- Air pollution
- Second hand smoke
- Genetic susceptibility
- Radiation therapy
- Asbestos, cadmium, arsenic
- Cooking fumes (developing countries)

Not Just for Smokers!

12% – Never smoked
34% – Currently smoke
54% – Former smoker

20,000 to 25,000 people in the US get lung cancer each year, despite never smoking. Those who have quit smoking remain at risk.

Common Symptoms

- A cough that doesn't go away or gets worse
- Coughing up blood
- Shortness of breath
- Exhaustion or weakness
- Back or chest pain
- Wheezing
- Hoarseness
- Losing weight without trying

Advances in Lung Cancer Screening

The largest national lung screening trial with over 50,000 people enrolled, showed a 20% risk reduction in lung cancer deaths!

Low-Dose CT recommended annually if you are:

- Between the ages of 50 and 80
- Have a 20 pack-year smoking history and currently smoke or have quit within the past 15 years

Talk to your primary care provider about lung cancer screening

Advances in Comprehensive Biomarker Testing

Comprehensive Biomarker testing is changing the way lung cancer and all cancers are treated. Talk to your doctor about comprehensive biomarker testing to ensure that your tumor has been tested. Learn about all of your treatment options and consider joining a clinical trial.

Five Year Cancer Survival Rate



Prostate – 97% survival rate



Breast – 91% survival rate



Lung – 27% survival rate

Visit our website for more information.
www.LungCancerInitiative.org

LUNG CANCER myths

MYTH Only people who smoke get lung cancer.

TRUTH: Anyone can get lung cancer. Approximately **12%** of lung cancer patients have **never smoked** and **54%** have already **quit smoking**.

MYTH Breast cancer kills more women than lung cancer.

TRUTH: In 2026, it is estimated that of all cancer deaths in women, **61,950** will be due to lung cancer and **42,140** from breast cancer.

MYTH If I already have lung cancer, there is no reason to quit smoking.

TRUTH: Quitting smoking can **increase the success** of lung cancer surgery, treatments and overall quality of life.

MYTH Lung Cancer is a death sentence.

TRUTH: With early diagnosis, the survival rate for lung cancer can be high. It is recommended that high risk patients be screened for lung cancer so it can be detected earlier.

MYTH Since lung cancer is the #1 cancer killer, it must receive the most funding.

TRUTH: Lung cancer **claims the same amount of lives** as breast, prostate and colorectal cancer combined, yet **receives the least amount of federal funds** per cancer death.

LUNG CANCER

risk factors

- **Cigarette smoking** (current or past)

For smoking cessation help:

www.quitlinenc.com

- **Exposure to Radon** – Radon is the second leading cause of lung cancer. Radon is a colorless, odorless gas. You can test your home for radon for a small fee. www.ncradon.org

- **Exposure to secondhand smoke**

- **Air Pollution**

- **Family history**

- **Radiation therapy to the chest**

- **Occupational exposure**, such as asbestos, cadmium, arsenic, and diesel fumes

- **Personal history of lung disease**, such as Chronic obstructive pulmonary disease, COPD



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The Lung Cancer Initiative's mission is to advance survivorship and provide support to those affected by lung cancer through research, education and access programs.

www.LungCancerInitiative.org

Sources: The National Lung Screening Trial Research Team, NEJM, 2011, American Cancer Society. Cancer Facts and Figures 2026. Atlanta: American Cancer Society; 2026. National Cancer Institute. Surveillance Epidemiology and End Results. SEER Stat Fact Sheets: Lung and Bronchus.

Lung SCREENING SAVES Lives

RISK ASSESSMENT TOOL

Are you a candidate for lung screening?

If all three apply to you:

- ☐ Between the ages of 50 and 80*
- ☐ Smoking at least a pack a day for at least 20 years or two packs a day for 10 years
- ☐ Still smoking or stopped within 15 years

HIGH RISK

Talk to your doctor about Low-Dose CT Scan of your lungs

Checked two of the above, plus one or more of the following:

- ☐ Exposure to radon
- ☐ Exposure to asbestos or other cancer causing agents such as arsenic, beryllium, cadmium, chromium, nickel, coal smoke, soot, silica or diesel fumes
- ☐ History of other cancers
- ☐ Family members who have had lung cancer
- ☐ Personal history of lung disease
- ☐ Second hand smoke exposure

MODERATE RISK

Talk to your doctor to see if screening may be appropriate.

If you have checked fewer than three of the above...

LOW RISK

Any questions, talk to your doctor.

Lung SCREENING SAVES Lives

Discover Lung
Screening Sites
In North Carolina
screeningsaveslives.org

Lung Cancer Initiative is a leading non-profit with the mission to advance survivorship and provide support to those affected by lung cancer through research, education, and access programs. We have funded more than \$3.8 million in lung cancer research while also assisting thousands of patients in accessing treatment and meeting their basic needs after a lung cancer diagnosis.



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NOVEMBER IS

LUNG CANCER AWARENESS MONTH

MORE AWARENESS.

MORE SUPPORT.

MORE TOMORROWS.

Together we can make a difference
for those affected by lung cancer.

SCAN THE QR CODE TO LEARN
MORE ABOUT HOW TO GET
INVOLVED AND HELP SPREAD
AWARENESS



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